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Exam : **1D0-621**

Title : **CIW User Interface Designer**

Vendor : **CIW**

Version : **DEMO**

NO.1 Which of the following is a clear and specific vision statement?

- A.** User will enjoy our website and be inspired to purchase products from us, share with friends and family on social media and return to the site frequently.
- B.** Our website will be the most popular micro-blogging website for users 18 to 24 in the United States. We will have a minimum of 2 million daily view and earn at least \$4,000,000 in revenues for the first three years.
- C.** Our site will have at least 40 million views in the first year and be frequently shared across multiple social media platforms.
- D.** Our website will be the popular in our target demographic, and will be a springboard to penetrate new markets. Those new markets will increase revenue by 50%.

Answer: C

NO.2 During the evaluation of user feedback from usability testing of a web site project, it is determined that users typically get lost within the site, get confused by "mystery meat" graphical links and are not able to complete tasks as directed. Which of the following UI design patterns would help correct this issue?

- A.** Navigation wizards
- B.** Progressive disclosure
- C.** Navigation tabs
- D.** Image zoom

Answer: C

NO.3 The participatory design process includes witch of the following techniques?

- A.** Discovery, evaluation, prototype
- B.** Surveys, testing, release
- C.** Analysis, design, prototype
- D.** Testing, review, redesign

Answer: C